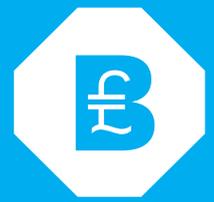


# WHERE'S YOUR POUND?



Pay-by-text (also known as B£e) is a free to join payment system which enables businesses to make and receive payments via a simple text message. Now over two years old, we have over 150 businesses and 1,300 customers with B£e credit on their mobile phones. They all have a unique username and PIN that enables them to make and receive secure payments via sms.

## How Pay-by-text (B£e) works

With a B£e account you can receive payment for goods and services from anyone else who has a B£e account. We provide you with a window sticker and a simple display explaining how customers use B£e. We also promote your business by adding you to our online directory, through social media and our printed user guides.

1

**TEXT:**  
**07797 880 200**

2

Pay yourshop 10.00

THIS VENUE THE AMOUNT

Your customers only need to follow these two simple steps to make secure payments via B£e

## Benefits for Businesses

**Free advertising and promotion.** You can get listings on our website, in our publicity materials and also social media (currently 5k followers on Twitter).

**Secure, low cost way of accepting electronic payment.** You don't need a credit card machine, or a phone line, just a standard mobile phone.

The only cost is a 1.5% charge on transactions - lower than most credit cards

**Easily track your turnover** of B£e on your mobile phone and online

**Be part of a growing network** of independent B£ businesses trading with each other.

## What to do with your B£e balance

**Re-spend** B£e with other businesses

**Pay yourself** and your staff

Pay your **business rates** to Lambeth

Pay your **BID levy**

**Exchange back** to sterling free of charge

## How to sign up

Get in contact with a member of our team by emailing [info@brixtonpound.org](mailto:info@brixtonpound.org). We will then arrange to visit you and show you how pay-by-text works, and create an account for you. All you need to complete the sign up process is a mobile phone.